

SPORTZ VILLAGE  
**EduSports**  
*Holistic Education through Sports*



**Creating Champions in Life**

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**Since 2009**



# SPORTZ VILLAGE

## India's largest school sports organization

On a mission to get **100M** kids to play and create champions in life



**6M+**  
Children &  
Youth



**18K+**  
Schools



**100+**  
Brands &  
Corporates



**22**  
States

# About SPORTZ VILLAGE

Sportz Village is India's largest school sports organization on a mission to get 100 million kids to play and create champions in life by integrating sports and physical education in schools and developing grassroots sports programs



## **In-School Program for all Children**

Integrating structured sports and physical education program in school curricula



## **Govt., CSR & Philanthropic Funds for Public Schools**

Using sport to drive educational and developmental outcomes in disadvantaged children, youth and communities



## **Talent Identification & Development**

Building country's largest talent feeder, providing a structured pathway to talented student-athletes from grassroots to elite



## **Integrated Brand Solutions**

Experiential Sports Marketing programs, sports events, leagues, IPs and activations to help brands achieve marketing and social outreach goals



## **Professional Consultation for School Sports**

A stand-alone service by Sportz Village that offers customized solutions and strategies to help schools optimize their sports programs



## **Specialist Coaching in UAE**

UAE's leading hub providing specialist coaching in football, cricket, gymnastics, and swimming as well as school sports facilities



## **Sports Venue Management**

Transforming sporting experiences by improving the sports ecosystem. Sportz Village ArenaZ offers sports venue management, sports infrastructure design, consulting and advisory services.



# Structured, Fun, Inclusive and Age-Appropriate Sports and Physical Education Programs

*Aligned to National Education Policy 2020 & National Curriculum Framework 2023*



**13L+**  
Children



**2800+**  
Schools



**4K+**  
Trainers



**250+**  
Locations



# Systematic and Age-Appropriate Curriculum Catering to the Needs of Each Child

Early movers  
Nursery to grade 2



**Pre-primary School :**  
Fundamental movement skills development



**Primary School :**  
Multi sports skills development



Sports focus  
Grade 3 to 5



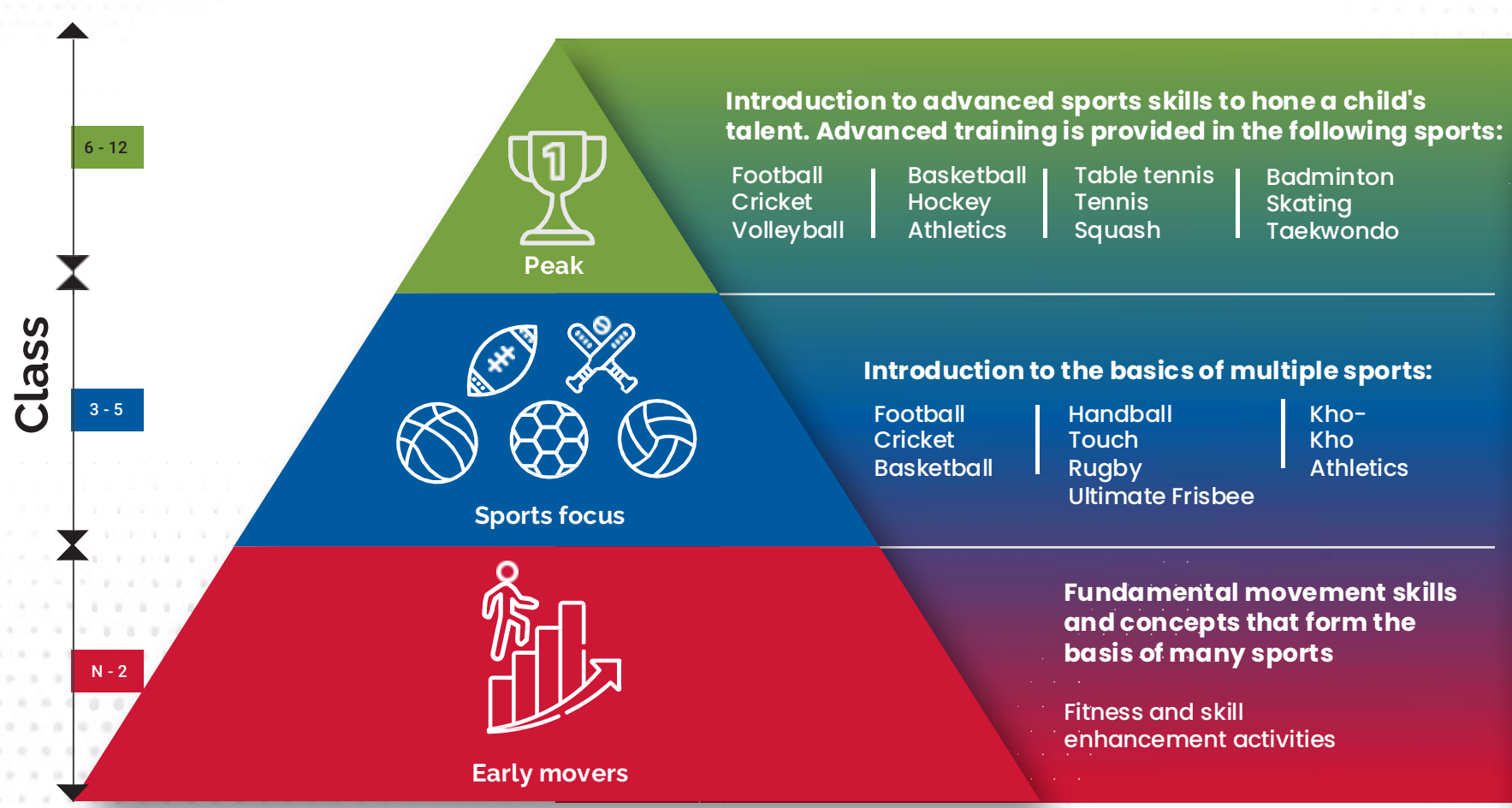
**Middle School:**  
Sports proficiency



Peak  
Grade 6 to 12



# EduSports Curriculum Framework/Drilldown



Included Programs



Add on programs

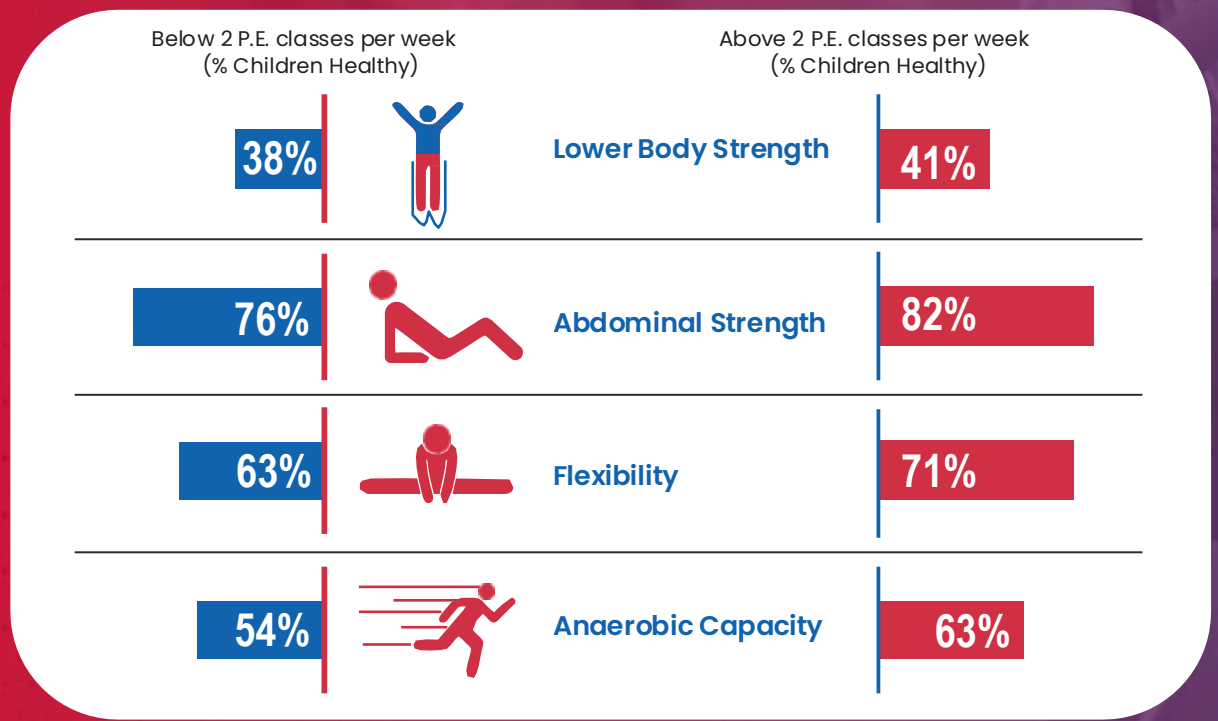


Grassroot to Elite

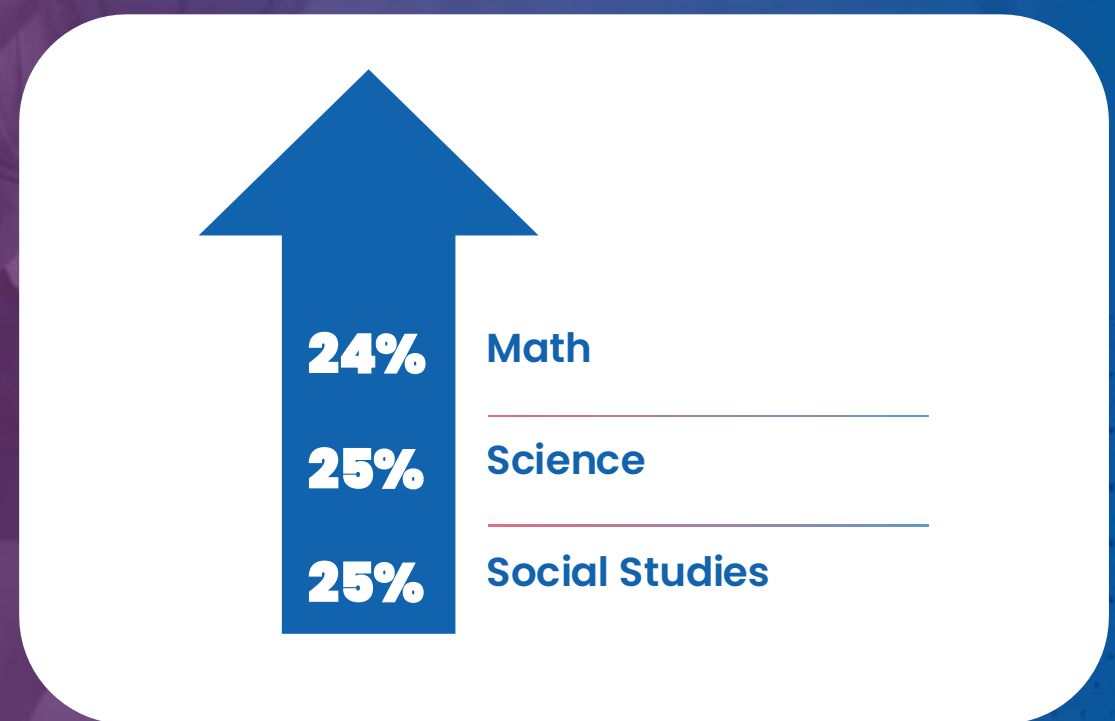
# Impact of Structured Sports in Creating Champions in Life 1/2

## Health & fitness outcomes

## Academic outcomes



Source: 12<sup>th</sup> Annual Health Survey



Source: Sport & SDGs Study by Sportz Village

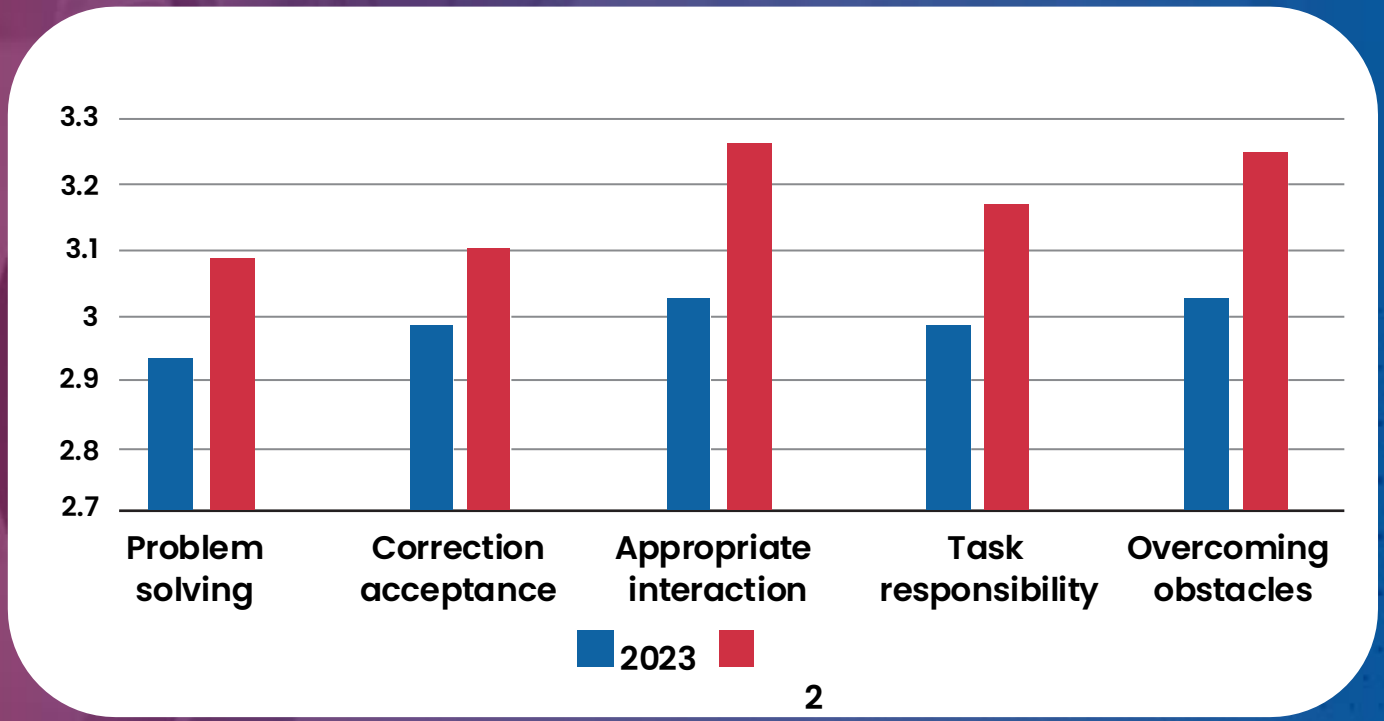
# Impact of Structured Sports in Creating Champions in Life 2/2

## Sporting excellence achievements

International players	<b>18</b>
National players	<b>79</b>
State players	<b>509</b>
Zonal players	<b>555</b>
District players	<b>949</b>

Source: Sportz Village Research Study

## Social and emotional development outcomes



Source: Kai Sportz Village Research Study

# EduSports Program Characteristics



Inclusive curriculum developed by experts



Trained P.E. teachers & sports coaches



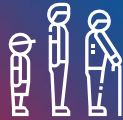
Real-time monitoring system-Virtual and in-person visits conducted by managers



Ratio of prop and equipment to students is 1:4



Involvement of parents and teachers



Age-appropriate 70+ props and equipment



Fitness, skills and SEL assessments



Sports-based events throughout the year



Inclusion of activities which can be conducted in limited space

**Aligned with NEP: National Education Policy 2020 & NCF: National Curriculum Framework 2023**

# Observed gaps in PSPE from our research on the ground

## Lack of transdisciplinary learning

PE is still taught in a silo

## Lack of holistic development

PSPE learning concepts rarely addressed with focus solely on fitness

## Lack of Inquiry based teaching

Traditional, directed teaching methods prevail, contradicting IB's pedagogy of student centric teaching

## Lack of IB PYP aligned assessments

Outcome focused assessment methods undermine the IB's philosophy of "process over product".

Put simply, PSPE becomes a massive missed opportunity to ensure the **Holistic development of children** as well as **compliance with IB PSP**

# Empowering IB Schools: Comprehensive Personal, Social and Physical Education (PSPE) Solutions with **EduSports**

Seamless integration and enhanced curriculum delivery

**True Transdisciplinary learning**  
Our lesson plans seamlessly integrate into Units of Inquiry (UOIs), aligning with Central Ideas and Lines of inquiry where appropriate and encouraging inquiry via Key Concepts

**Learner profiles and ATLs:**  
EduSports' curriculum explicitly develops a majority of the IB Learner Profile attributes and the ATL skill categories through purposeful physical activities and a variety of games and challenges

**Interdisciplinary Learning:**  
EduSports' Trainers collaborate with home and other subject teachers to create engaging and meaningful interdisciplinary learning experiences that deepen a student's understanding

**PSPE learning outcomes**  
Lesson plans address all the conceptual understandings and learning outcomes in the movement strand outlined by the PSPE scope and sequence and a vast majority of those in the, wellness, identity and interaction strands

**Inquiry Based Pedagogy:**  
EduSports' trainers are trained to take a student-centered approach in their teaching by using guided inquiry and promoting student choice, voice and ownership.

**IB Aligned Assessments:**  
EduSports' provides support to plan and implement process-focused formative and summative assessments that monitor, document and report on student learning

**Real-time Communication:**  
The weekly blogs and newsletters keep parents engaged in the learning community and informed about PSPE activities and progress

# Curriculum planning and documentation tools

## Unit planner

To plan units with authentic transdisciplinary learning, addressing:

- Central themes & Lines of inquiry
- PSPE Conceptual learning and Learning outcomes
- Key concepts
- Learner profiles
- Approaches to learning

## Success criteria planner

To Plan and evidence the desired learning at the end of the unit in terms of:

- Knowledge
- Conceptual understandings
- Skills

## Lesson Planners

To plan and evidence the the Inquiry based learning prompts and student agency strategies applied in lessons across a unit

## Trainer reflection prompts

promote a culture of continuous growth and development by promoting trainer self evaluation on:

- teaching effectiveness
- Student engagement
- areas for improvement
- Alignment to IB PYP pedagogies

## Note taking templates for Collaborative meetings

Question Prompts and note taking templates to ensure effective and meaningful collaborative meeting while planning Units

# Sample Lesson curriculum planner

Thorough Unit Panners integrating PE with all aspects of the Unit of Inquiry

Unit Planner							
Transdisciplinary (TD) learning concepts- what parts of the central theme and which LOs will your transdisciplinary learning focus on?							
PSPE Student Learning concepts and learning outcomes- what SLC and SLOs will drive the learning in this unit?							
Movement		Wellness		Interactions		Identity	
What key and additional concepts will guide the inquiry? What Learner profiles and Approaches to learning are we looking to develop to support the learning in this unit?							
Key and additional concepts			Learner profiles			Approaches to Learning	
Unit time line:							
Lesson Plan code & name							
conceptual focus (PSPE/ TD)							
Key concept focus							
Learner profile							
Approaches to learning							

Assessment planners outlining the knowledge, concepts and skills that students will explore in the unit

Individual Lesson Planner			
Lesson code and name			
What is the focus?	<input type="checkbox"/> Transdisciplinary learning	<input type="checkbox"/> PSPE learning concepts & outcomes	<input type="checkbox"/> Motor skill development
ATL's and LPA's What ATL's and LPA's will you address and how?			
Inquiry and Student Agency How will you facilitate Inquiry based learning/ student agency? (list the questions or strategies)			

# Digitization of **EduSports** Curriculum on our Proprietary Monitoring Platform



Trainers ensure lesson plan adherence and enhanced class execution quality

30 lessons for each grade from Nursery to grade 5

Curriculum available on ES Online platform to Sportz Village trainers

Continuous tracking by managers

# Now modified to Align with IB Framework and teaching Pedagogies

each lesson plan tagged  
and mapped to:

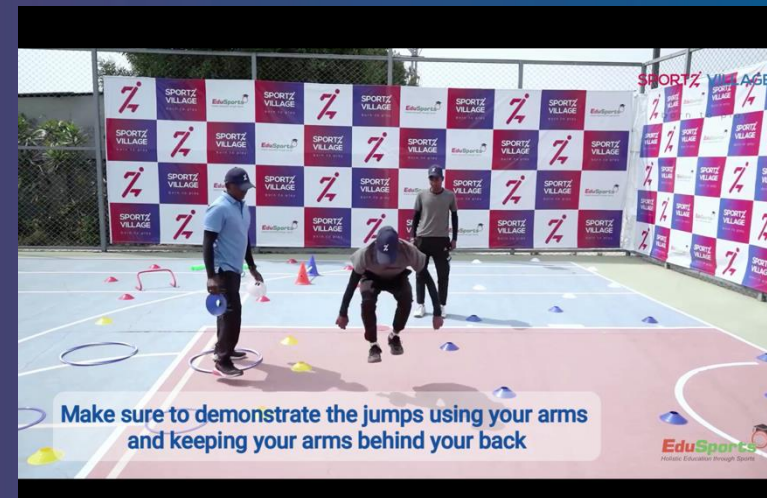
- PSPE learning outcomes
- ATL's
- Learner Profiles

Includes Examples of how  
to implement Inquiry  
based & reflective  
question prompts within  
lesson plan

Includes Examples of how  
to enhance student  
agency as well  
opportunities for students  
to develop IB Learner  
Profiles and ATLs

# Sample Lesson Plan

Digital lesson plans with examples UOI integration and facilitation of inquiry-based learning



## Example reflective questions:

1. What differences did you notice when you jumped while swinging your arms versus when you jumped with your arms behind your back?
2. Think about the last station, was there a difference in how far you could jump?
3. Which way was more fun and why?

## Alignment to UOI

PSPE learning outcome: Exploring the body's capacity for movement

Key concepts: change and causation ✓

Learner profile: Inquirer ✓

Approaches to learning: Thinking skills ✓



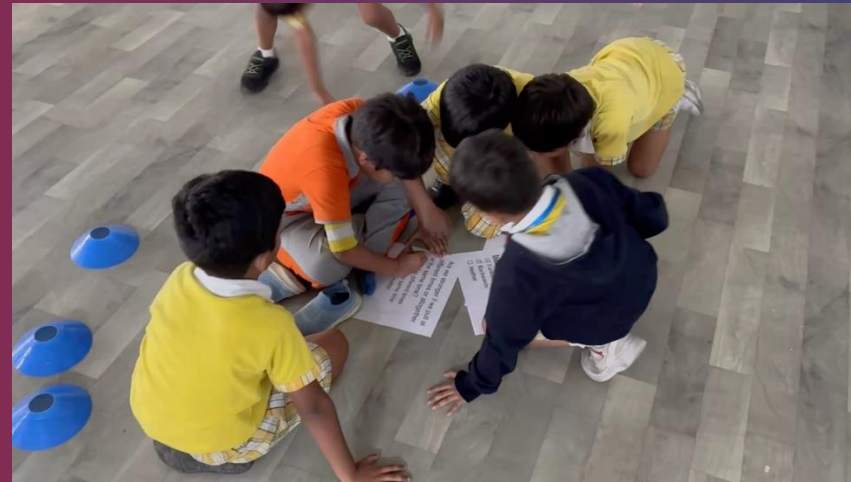
[Sample Video lesson plan](#)

# Sample Inquiry based question prompts

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Inquiry circles before and during activities for students to collaborate and explore concepts

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Are we stronger if we pull at different times or altogether at the same time?

- Pull at different times
- Pull at the same time
- It doesn't matter

Should we lean slightly **forward** or slightly **backwards**?

- Forwards
- Backwards
- Neither

To stay as stable as possible, should we **stay tall** or **stay Low** while we pull?

- Stay tall
- Stay low
- Neither

# HealthyMindz Assessment: A Comprehensive Test to Track the Fitness and Sport Skills of Children



## **Large database:**

13L+ fitness assessment data points collected from 2800+ schools across India over last 15 years. Based on these data we have derived norms for grading fitness scores

## **Skill assessments:**

Assesses different sports centric skills for different age groups

## **Fitness assessments:**

Assesses physical fitness on various parameters such as aerobic capacity, anaerobic capacity, flexibility, core strength, upper body strength and lower body strength

## **Talent detection:**

Measures the physical competency of a child. Both fitness and sports skills are taken into account

# Assessment Benefits and Reports

**01** Individual/collective action plan for improvement

**02** Identification of the fittest child in each grade

**03** Sports mapping

**04** Identification of talent pool for school teams

**Fitness Assessment Scores**

**Skill Assessment Scores**

XXXXXXXXXXXXXXXX

Fitness & Physical Education Report for Academic Session 2023 - 2024

Name: XXXXXXXXXX  
 Gender: M ESID: 33902220  
 Class: 3 Section: E  
 Month of Assessment: August 2023

Fitness Assessment			
Parameters Measured	Score	Grade	Description
Anaerobic Capacity 30 m run (in sec.)	7.15	C	
Flexibility Sit & Reach (in cm.)	29	A	Excellent
Explosive Strength (Lower Body) Standing Broad Jump (in m.)	1	C	Good
Explosive Strength (Upper Body) Medicine Ball Throw (in m.)	4	B	Very Good
Aerobic Capacity Beep Test (in #laps)	11	C	Good

**Remedial Actions**

- Anaerobic Capacity** Keep working on speed, do straight leg runs, wall sits, short sprints and invisible rope jump thrice a week.
- Flexibility** You have great flexibility. Do standing hamstring stretch, deep squat hold, standing quad stretch, and pile hold pose for 30-45 sec each.
- Explosive Strength** Keep working on lower body strength. Do reverse lunges with knee lifts, single-leg calf raises and speed skater thrice a week.
- Explosive Strength** You have good upper body strength. Do locust lifts, incline push-up and pushup hold, and 10 push-ups to improve it.
- Aerobic Capacity** Keep working on aerobic capacity. Do regular spot jogs, mountain climbers, walk up steps and run for 15 min weekly thrice.

**Skill Assessment**

Skills Measured	Grade
Basketball Dribbling	A
Cricket Bowling	A
Striking with Plastic Cricket	A
Bat Basketball Chest Pass	A

Overall Grade: **A** TQ Score: **0.9**

\*\*Talent Quotient [TQ] is a score to determine the sports and physical proficiency of a child with respect to his/her standard, based on fitness and skill assessments

**Talent Quotient:**  
 A score or index which gives an indication on how proficient a child is in sports. It takes into consideration both the fitness and skill assessments

# Real-Time Monitoring Framework of the Training Program

Comprehensive training in program management, that includes tracking of curriculum and learning outcomes

Expert guidance in communicating program progress

Robust evaluation and quality control

trainer	user_id	# of Videos Watched	Last watched date
ankush.mishra	10817	22	03-09-2024
mayuri.madhukar	10670	4	28-08-2024
puja.humbe	10846	3	24-06-2024
ajay.ganesh	10337	3	22-07-2024
avkesh.deshmuk	11326	1	02-07-2024
sachin.sharma		0	

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scld#	Grade	lesson_code	# of Video Watched	# of Planned LP	% of Video Watched
2882	K1	K1.3	1	30	0.59
2882	K1	K1.6	1	30	8.30
2882	K2	K2.8	1	30	0.21
2882	S3	S3.31	1	30	0.02

Page 1 of 1 10 View 1 - 4 of 4

Grade #	lesson_code	lesson_plan	video_duration	Duration (in mins)	Date_Watched
K1	K1.3	A: Shape walk	04:39:00	4.33	2024-08-27 07:52:10

Utilization of cutting-edge technology platforms to manage program data and monitor progress in real-time

Providing stakeholders with insightful data and analysis

# Now providing support for IB aligned Assessment protocols and tools

## Formative Tests

for continuous monitoring of learning  
during the unit

Reflection circles

Written and video Exit  
tickets

Rubrics based trainer  
observations

## Summative Tests

for assessing learning at the end of  
the unit

Rubrics based self/  
peer assessment

Goal setting tasks

Group projects

# Sample formative assessments

Name:  
Class:

## Written Exit ticket - PSPE

Can you remember the different games we played in PE in the last 3 weeks?

What were some of the roles and responsibilities in those game that you played? Give examples

### Roles and Responsibilities in a team ecosystem

By playing your role, how did you help Your team?

Think about a time when **you supported your teammate** or **when your teammate supported you**. Describe or draw how that made you feel.

What would happen if you didn't play your role?

## Video Exit ticket

- 1) In today's activity the different roles were \_\_\_\_\_
- 2) The most important role was \_\_\_\_\_
- 3) This was the most important because \_\_\_\_\_



# EduSports Program: Props to Aid Academic Learning, Classroom Management, Fitness & Skills



Hopscotch Mat



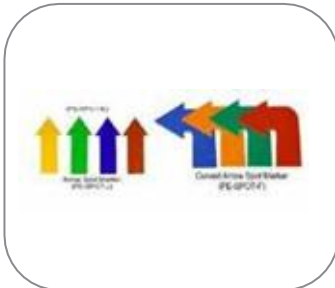
Arch Tunnel



Agility Ladder



Scoop Toss Set



Arrow Spot Marker



Step Hurdle



Parachute



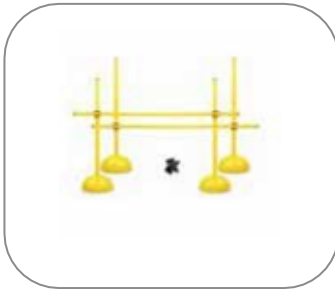
Agility Reaction Ball



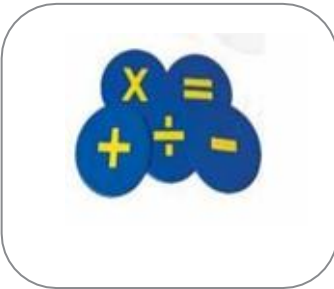
Bean Bag - Numerical



Bean Bag - Alphabets



Flexi Poles with Modified Base



Math Poly Spot

**We provide 70+ age-appropriate props and equipment as a part of the EduSports structured P.E. program**

# Our tried and tested, Rigorous Training on Curriculum and Pedagogies



High-quality, hands-on class delivery and evaluation to ensure maximum impact on ground

Thorough assessment of trainers, covering all aspects of quality i.e. inclusiveness, child safety, moving time, prop utilization and continuous improvement

In-depth coverage of important topics such as child abuse prevention and safety

A holistic approach to learning, encompassing physical skills, cognitive, social and emotional development

Dynamic training scenarios to manage kids and diverse school environments

Integration of academic knowledge to enrich the physical education experience

# Now adding IB PYP Focused training

## Teaching Pedagogy

On ground implementation of Inquiry based teaching methods and student agency

## Assessments

Planning and conducting of IB aligned formative and summative assessments

## Unit Planning

Collaborative building of PE units that integrate with Unit of inquiries and achieve transdisciplinary learning


## Documentation

Documentation and compiling evidence of student learning as well a trainer teaching

# Innovative Approach to Subject Learning with SLAM

A knowledge enhancer which makes subject learning more interesting and engaging for children with the help of sports trivia






### Daily SLAM

Sports news is connected with general knowledge and academic concepts

- Acts as a teaching aid in classrooms
- Helps in school projects
- Currently, Daily SLAM is sent across including private and public



### SLAM Quiz

- An intra and inter-school general knowledge quiz on SLAM facts. Till date, 75+ (partner and non-partner) schools have participated in SLAM quiz

# EduSports Pan India Presence

## Our Key Partner Schools



ST. VIVEKANAND SR. SEC. SCHOOL



# Exploring Answers to How, Who, When, and Where to **GET KIDS TO PLAY**

*Organized like a Swiss knife, the chapters of the book can enable parents, schools and communities to get kids to play leveraging Space, Time, Content, and Facilitator*

An **EduSports**  Tool-Kit  
for Parents & School Leaders

Buy now on  **notionpress**.com

Also available on :  
 |  



BOOK  
RELEASE

Authors  
**Vijay Krishnamurthy  
& Saumil Majmudar**

PRESENTS

# Pitch4Play

An Inter-school Pitch Deck Competition

Powered by



A unique platform to bring out children's voices to identify and address barriers to sports and play using creative, meaningful and impactful ideas.

## Themes of the Pitch Deck Competition

**Academic pressure and screen time limit kids' play**

**Gender bias and social barriers in sports**

**Lack of safe play spaces**

**Safety, injury, and parental worries in sports**

**Sports for mental and physical wellbeing**

**Lack of community support to pursue sports**

**Skill & fitness bias limit inclusive play**

**Lack of multi-sports exposure for students limit inclusive play**

# Presence in Media

## Girls are fitter than boys of same age, finds survey

Times News Network

Chennai: Girls have better upper body and abdominal strength and are generally fitter than boys of the same age, says a countrywide study of more than 1.5 lakh school children in 20 states.

The 30th edition of fitness survey by EduSports, which covered students in the 7 to 17 age group from 275 schools in 20 cities and towns, showed that three in five girls are fitter than boys — including Chennai — had a healthy body mass index — an improvement over the previous year. At least 62% of the girls had healthy BMIs, compared with 57% of the boys.

"Most girls had better upper body strength, abdominal strength and flexibility," the study said. However, boys outscored girls in lower body strength and aerobic capacity. "This means heart and lungs were able to pump oxygen better to muscles in boys than in girls," said EduSports founder CEO Navendu Mehta.

The survey showed there had been an improvement in the number of children with

**STUDY IN NUTSHELL**  
 The nationwide study covered 1,51,440 children in the age group of 7 to 17 from 275 schools across 20 cities and towns in 20 states.

- > 3 in 5 children have healthy BMIs
- > Girls are fitter than boys
- > 39% of government school children were underweight compared to 20% of private schools but they had better flexibility, strength and aerobic capacity
- > 1 in 2 children don't have adequate upper body strength
- > 1 in 3 children don't have desired aerobic capacity
- > 1 in 10 children don't have desired abdominal strength
- > 2 in 3 children don't have adequate lower body strength

...had upper body strength, flexibility and aerobic capacity. "This shows that providing play areas for children will work as a substitute for fitness. We will have two in five children with a poor BMI," he added.

In Chennai, for instance, nearly 50% don't have adequate upper body strength and 60% of them had poor lower body strength. At least 61% had the aerobic capacity, and 36% were fitter than boys.

Underweight BMIs did not just indicate obesity. The percentage of government school children who were underweight was 30% compared to 10% in private schools, although they fared better for flexibility, strength and aerobic capacity.

"Reducing carbs immediately prompted in private establishments or forcing them to practice just one sport can hurt children, not physically and mentally," said sports medicine expert Dr Madhu Theerapathi. "They should be encouraged to play a wide range of kind of games," he said.

## Bengaluru kids healthier than peers across country

NDTV Food



Compared to other cities, after their school, children available in Bengaluru are healthy. (Representative image)

Bengaluru: The Fitness and Body Mass Index (BMI) levels of schoolchildren in the country — regardless of their age, gender, region or city — continue to be far from satisfactory, according to the 7th Annual School Health and YES Fitness Study 2016 by EduSports. But compared to children from other cities, more students in Bengaluru are healthy.

## One in Every Three Indian Kids Has Unhealthy BMI: Reveals Survey

NDTV Food Updated: January 24, 2017 16:16 IST

Children's Health: 6 Everyday Food Habits Children Should Follow

9 Easy Tips To Add More Veggies To Your Child's Diet


Non-Nutritive Sweeteners: Researchers Look At Their Impact On Children

**Trending News**

- World's Worst

**Highlights**

- A large number of kids in India have unsatisfactory fitness levels
- A survey shows that one in four kids don't have the desired flexibility
- Kids should indulge in at least 60 minutes of physical activity every day



ZEENEWS

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## One out of three Indian kids has unhealthy BMI, reveals survey

The survey found that 69 per cent girls have a healthy BMI compared to 62 per cent boys.

Written By: Zee Media Bureau | Last Updated: Jan 24, 2017, 10:56 AM IST | Source: Buletou

Trending Photos

